



**the Ballyshanners, Inc.**



P.O. Box 320722  
Alexandria, Virginia 22320-4722

## Program Advertisement Contract 2012 Alexandria St. Patrick's Day Parade

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_

- Full Page – 7 1/8" Wide x 9 5/8" High - \$400.00 (add \$150 for color)
- Half Page-7 1/8" Wide x 4 3/4" High - \$250.00 (add \$125 for color)
- Quarter Page - 3 1/2" Wide x 4 3/4" High - \$150.00 (add \$100 for color)
- Standard Size Business Card – 1/8 of a Page or 3 1/2" Wide x 2" High - \$100.00

**Copyright:** The undersigned certifies that they have full right to any artwork provided or that it is in the public domain. Any and all copyright infringement will be the responsibility of the submitter. **Additionally, we agree that all artwork and/or typesetting created by The Ballyshanners is the property of The Ballyshanners, Inc., and may not be used elsewhere without their permission.**

Name and Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Deadline:** Payment *with* Camera-Ready art due January 31, 2012

Please return this form, your camera-ready art, and a check payable to "The Ballyshanners, Inc." or you may pay on-line on our website, [www.ballyshanners.org](http://www.ballyshanners.org) using PayPay. Email the ad copy to [ballyshanners\\_program@yahoo.com](mailto:ballyshanners_program@yahoo.com). If you need assistance with your ad, our Layout Department will assist you as much as possible with your advertisement. Any questions can be emailed to the Ballyshanners Program Committee at [ballyshanners\\_program@yahoo.com](mailto:ballyshanners_program@yahoo.com), or call Patty at The Irish Walk, 703-548-0118 Wed-Sun.