



May 2017

Subject: 2017 Alexandria Irish Festival – Vendor Information

Dear Vendors:

The Ballyshaners, Inc. is pleased to present the 2017 Alexandria Irish Festival. Each year the festival attracts thousands to the streets of Old Town to enjoy the sights and sounds of this event. This year's festival will be held on Saturday, August 26th at Waterfront Park, which is located on the Potomac River between King and Prince Streets. The festivities will run rain or shine from 11 AM to 7 PM.

You are being contacted about the festival because you have either been a vendor in the past or have expressed interest in participating this year. I have attached the vendor application for this event. The fee for vendors is \$225 for a standard 10' X 10' area. For non-standard areas, please make a note on your application and we will contact you to discuss pricing. As the city-authorized festival sponsors, The Ballyshaners, Inc. will collect all fees. You may pay your application fee [online](#) at the [Ballyshaners website](#). Alternatively, please make your check for \$225 payable to The Ballyshaners, Inc. and mail to the address shown on the Vendor Application.

The Ballyshaners will assign space to all vendors, and a member of the vendor committee will be on-site at 9 AM to show you to your stand location.

A limited amount of parking is available on a first come-first served basis along Prince Street. **Vehicles are not permitted on festival grounds.** There are additional parking lots and structures located nearby to service the overflow vehicles. Due to our limited staff, all vendors must set up their stands independently and all stands should be ready by 11 AM. The Ballyshaners provide space only. **Vendors are responsible for providing their own tables, chairs, canopies, etc.** We appreciate your interest and look forward to your participation in the 2017 festival. If you have questions, please visit our web site, www.ballyshaners.org, or contact me directly by email at Ballyshaners_festival@yahoo.com.

Sincerely,

Tim Collins
Chairman, Vendor Committee