



Subject: 2019 Alexandria Irish Festival – Vendor Information

Dear Vendors:

The Ballyshaners, Inc. is pleased to present the 2019 Alexandria Irish Festival. Each year the festival attracts thousands to the streets of Old Town to enjoy the sights and sounds of this event. This year's festival will be held on Saturday, August 24th at Waterfront Park, which is located on the Potomac River between King and Prince Streets. The festivities will run rain or shine from 11 AM to 7 PM.

You are being contacted about the festival because you have either been a vendor in the past or have expressed interest in participating this year. I have attached the vendor application for this event. The fee for vendors is \$255 for a standard 10' X 10' area. If more than one vendor will be occupying a single site an additional fee will be required. For non-standard areas, please make a note on your application and we will contact you to discuss pricing. As the city-authorized festival sponsors, The Ballyshaners, Inc. will collect all fees. You may pay your application fee [online](#) at the Ballyshaners' website. Alternatively, please make your check for \$255 payable to The Ballyshaners, Inc. and mail to the address shown on the Vendor Application. Our fee this year is slightly higher due to increasing costs in city services. Please note that this is the first increase in eleven years.

The Ballyshaners will assign space to all vendors, and a member of the vendor committee will be on-site at 9 AM to show you to your stand location.

A limited amount of parking is available on a first come-first served basis along Prince Street. **Vehicles are not permitted on festival grounds.** There are additional parking lots and structures located nearby to service the overflow vehicles. Due to our limited staff, all vendors must set up their stands independently and all stands should be ready by 11 AM. The Ballyshaners provide space only. **Vendors are responsible for providing their own tables, chairs, canopies, etc.** We appreciate your interest and look forward to your participation in the 2019 festival. If you have questions, please visit our web site, www.ballyshaners.org, or contact me directly by email at Ballyshaners_festival@yahoo.com.

Sincerely,

Kate Desch
Chairman, Vendor Committee